

Privacy Notice

Rose Li East is a franchise of the Rose Li School of Martial Arts Ltd This privacy notice explains how Rose Li East process any personal information we collect about you.

The terms “we,” “us,” and “our” refer to Rose Li East. “You” and refers to you, as a user of Service.

What personal information do we collect about you?

We collect information about you at a number of contact points, which can include, but are not limited to: When you sign up to our newsletter on our website; when you contact us by email when enquiring about the services we provide; when you sign onto the Rose Li East student register; when you complete any of our Informed Consent forms; when you complete any of our screening forms (e.g. Student Information and class etiquette form, student Health and Lifestyle and class etiquette form).

Due to the sensitive nature of certain personal information, we need to distinguish between the two different types of personal information that we collect for the sake of clarity:

- Contact information (e.g. name, email, mobile number).
- Health and lifestyle information (e.g. current illnesses, past injuries, movement/martial arts background).

How will we use your information?

At Rose Li East we take your privacy very seriously. We will use your contact information, based upon the Personal Information you have given to us, to communicate with you in response to your inquiries and to provide our products and services to you. We may also send you other service-related announcements on occasions when it is necessary to do so. For instance, if our Service is temporarily suspended for maintenance, or a new enhancement is released, which may affect the way you use our service, we might send you an email. Generally, you may not opt-out of these communications, which are not promotional in nature.

We shall only pass on your contact information to our franchiser, The Rose Li School of Martial Arts Ltd, when you consent to it. This sharing is so that The Rose Li School can analyse how Rose Li East is operating and also if they wish to offer you their products and services. If you have consented to this sharing, you have the right to opt out at any time. [Follow this link to find out more about the privacy practices of the Rose Li School.](#)

We use informed consent as screening for our classes as well as other health information forms. We understand that your health and lifestyle information is sensitive data. We collect this data to ensure that your health and safety is at the forefront of our classes. Our main use for this information is for our reference so that we can tailor tuition to your needs and, if needed,

suggest that you approach another health professional, or, in some cases, that you do not undertake tuition with Rose Li East.

Marketing

If you have consented for us to send you our newsletter (which you will have positively opted in for, either through one of our hard copy sign in sheets or an online sign up form), we will send you updates and other promotional communications. If you no longer wish to receive those email updates, you may opt-out of receiving them by following the subscription instructions included in each of these updates or communications or by emailing us at edd@roselieast.com

How We Protect Information

We implement reasonable precautions and follow industry best practices in order to protect your Personal Information and ensure that such Personal Information is not accessed, disclosed, altered or destroyed. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such precautions. By using our Service, you acknowledge that you understand and agree to assume these risks.

What third party processors does Rose Li East use?

In general, we do not sell, trade, rent or otherwise share your Personal Information with third parties without your consent. We may share your Personal Information with other third-party providers who are performing services for the Company. In general, the vendors and third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide for Rose Li East. By using our services, you consent to your personal information being processed by these third parties. The main third parties we use can be found listed below. This processing by these third parties can include but is not limited to: cloud hosting and storage services; essential communications; marketing automation; documentation; service scheduling; sale of services (e-commerce); content delivery; website hosting; customer feedback, surveys and questionnaires; customer support, personal information disclosure. Third parties we use are listed below with links to their relevant privacy policies:

Google: [Google's privacy policy](#) and [terms](#)

Weebly: [Weebly's privacy policy](#) and [terms](#)

Mailchimp: [Mailchimp's privacy policy](#) and [terms](#)

Microsoft: [Microsoft's privacy policy](#) and [terms](#)

We use a third-party service, Google Analytics via Weebly, to collect standard internet log information and details of visitor behaviour patterns from our website. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. You can find more information on how cookies are used on our website in the Cookies Policy below.

Cookies used on our Website

Our website uses cookies. A list of all these cookies used by category is set out below.

Strictly necessary cookies

These cookies enable services you have specifically asked for. These cookies are essential in order to enable you to move around the Website and use its features, such as accessing secure areas of the Website.

Performance cookies

These cookies collect anonymous information on the pages visited. By using the Website, you agree that we can place these types of cookies on your device.

These cookies collect information about how visitors use the Website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how the Website works.

Functionality cookies

These cookies remember choices you make to improve your experience. By using the Website, you agree that we can place these types of cookies on your device.

These cookies allow the Website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

Third party cookies

These cookies allow third parties to track the success of their application or customise the application for you. Because of how cookies work we cannot access these cookies, nor can the third parties access the data in cookies used on our site.

For example, if you choose to 'share' content through Twitter or other social networks you might be sent cookies from these websites. We don't control the setting of these cookies, so please check those websites for more information about their cookies and how to manage them.

You can find more information about cookies at:
www.allaboutcookies.org and www.youronlinechoices.eu

Links to other websites

As part of our Service, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Notice applies solely to information collected by us through our Services. Therefore, this Privacy Notice does not apply to your use of a third-party website accessed by selecting a link via our Service. To the extent that you access or use the Service through or on another website or application, then the privacy Notice/Policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

Your rights

The GDPR provides you with the following rights. To:

- **Request correction** of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- **Request erasure** of your personal information. This enables you to ask us to delete or remove personal information where there is no longer good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below). We would like to reassure you that if any sensitive data that we hold of yours is deleted or removed by us it will be safely destroyed.
- **Object to processing** of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.
- **Request the restriction** of processing of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- **Request the transfer** of your personal information to another party in certain formats, if practicable.
- **Make a complaint** to a supervisory body, which, in the United Kingdom, is the Information Commissioner's Office. The ICO (whom Edward Phillips, lead instructor of Rose Li East, is registered with) can be contacted through this link: <https://ico.org.uk/concerns/>

Access to information

The Data Protection Act 1998 and the GDPR give you the right to access information held about you. We also encourage you to contact us to ensure your data is accurate and complete. Your right of access can be exercised in accordance with the Act/GDPR. A subject access request should be submitted to edd@roselieast.com

Changes to our privacy notice

Rose Li East reserves the right to change this Privacy Notice and our Terms of Use at any time. If we decide to change this Privacy Notice, we will post these changes on our website so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Any such modifications become effective upon your continued access to and/or use of the Service five (5) days after we first post the changes on our website or otherwise provide you with notice of such modifications. It is your sole responsibility to check our website from time to time to view any such changes to the terms of this Privacy Notice. If you do not agree to any changes, if and when such changes may be made to this Privacy Notice, you must cease access to our website and other services. If you have provided your email address to us, you give us permission to email you for the purpose of notification as described in this Privacy Notice.

Merger or Acquisition

In the event that we undergo a business transaction such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets needed to be transferred. We will contact you to ask for your consent to allow such transfers to occur so that any acquirer of our assets may continue to process your Personal Information as set forth in this Privacy Notice. In the event of Our third parties undergoing a transaction such as a merger, acquisition by another company, or sale of all or a portion of their assets, their practices may differ from ours. Please refer to their privacy policies and terms given above.

If our information practices change at any time in the future, we will post the policy changes here so that you may opt out of the new information practices. We suggest that you check this Privacy Policy periodically if you are concerned about how your information is used.

Contact Us & Withdrawing Consent

If you have any questions regarding this Privacy Notice or the practices of our website or wish to withdraw your consent for the continued collection, use or disclosure of your Personal Information, please contact us by sending an email to edd@roselieast.com.

Last updated: This privacy notice was last updated on 2nd of June 2018.